



The Hispanic BIC Mission

The National Hispanic Business Information Clearinghouse (Hispanic BIC), a non-profit organization, is committed to the economic development of local communities by supporting the startup and growth of Hispanic-owned business with free, bilingual business information on Money, Markets, Management and Technology.

The National Hispanic Business Information Clearinghouse (Hispanic BIC) has received generous funding from the following sponsors:



Microsoft

Every month the Hispanic BIC reaches thousands of Hispanic entrepreneurs through its website and an extensive BIC Partner Network of national and local Hispanic organizations. We also host a series of Hispanic Business Forums that bring leaders together to discuss Hispanic business challenges and solutions and explore new ideas for the Hispanic BIC. They are held in major Hispanic markets including New York, Los Angeles, Chicago, Denver and San Antonio.

If you would like more information on becoming a Sponsor, joining our BIC Network or attending our Hispanic Business Forums, please contact:

Michael Barrera, President
National Hispanic Business Information Clearinghouse
1225 17th Street, Suite 1500
Denver, CO 80202
1-877-502-6771
mbarrera@hispanicbic.org



National Hispanic
Business Information
Clearinghouse™

www.hispanicbic.org



A free bilingual website dedicated to helping you start and grow a business.



The National Hispanic Business Information Clearinghouse (Hispanic BIC) is a free bilingual website that provides critical business and community information to support the startup and growth of Hispanic-owned businesses.

Visit www.hispanicbic.org for:

- Bilingual business and community information in English and Spanish
- Articles and best practices on Money, Markets, Management and Technology
- Online training videos in English and Spanish for self-paced learning
- Local demographic information on gender, household income, ethnic background, etc.
- Tools, templates, podcasts and blogs
- Dynamic search engine for small business information
- List of local business resources, organizations and associations



Building a Nation of Hispanic Entrepreneurs.

Our nation is witnessing a Hispanic entrepreneurial movement. By 2010, one in 10 businesses in the U.S. will be Hispanic-owned, generating \$400 billion annually. Now is the time to join the movement and pursue the dream of owning your own successful business.

The Challenge

- Close to 1/3 of Hispanic businesses do not survive past their fourth year of business.
- There is a lack of relevant business information in bilingual format that is accessible, free and easy to use.

The Solution: The Hispanic BIC

- The Hispanic BIC, a free online resource, gives you access to critical business information to improve your odds of surviving and thriving.
- The Hispanic BIC links you to local, regional and national government agencies, as well as nonprofit, educational and financial resources in major cities across the country.
- The Hispanic BIC provides articles, videos and tools in both English and Spanish.

Ready to achieve the American Dream? Get started today.
Visit www.hispanicbic.org.

“I was trying to learn more about becoming an SBA 8(a) certified firm. I went to the Hispanic BIC and it really helped me get through the process and saved me a lot of time and money. What a great resource! I am now an 8(a) and I look forward to growing my business.”

–Rudy Pamintuan
Sherman Consulting Inc., Chicago, IL

“The great thing about this site is that it brings together information from so many different sources. Regardless of what kind of business owner you are, you will learn at least three things which will impact your business today.”

– Jerusha Ramos
Financial Advisor, New York, NY

Those who register on the Hispanic BIC site are automatically eligible to have their businesses exposed to thousands of users who visit www.hispanicbic.org.



The Hispanic BIC helps you get started on the pathway to success.

www.hispanicbic.org

